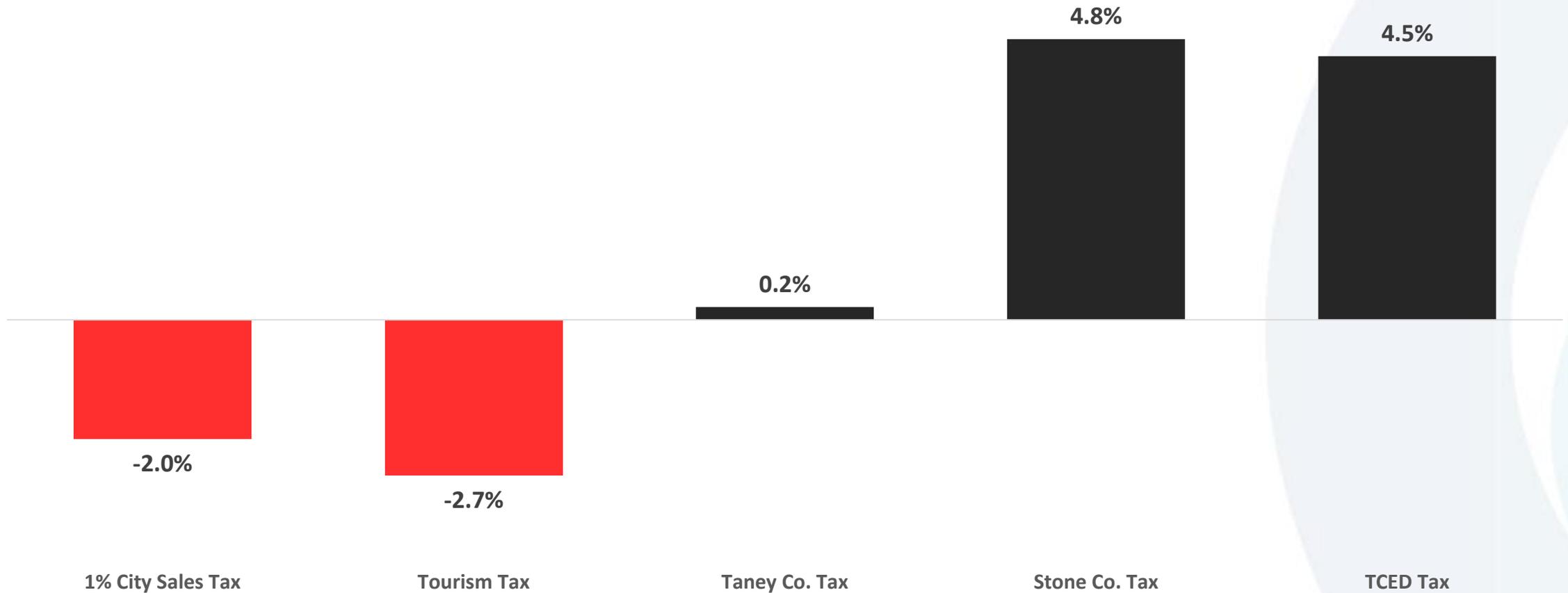


2019 YEAR END MARKETING REPORT

Branson Convention & Visitors Bureau
March 10th, 2020



Branson's 1% Sales Tax and Tourism tax revenues in 2019 were lower than last year's, while all other tax sources experienced YOY growth.



2019 YTD Through November